

NUTRITION



Passport: Nutrition is a first-of-its-kind database that examines the total amount of nutrients purchased through packaged food and soft drink products worldwide. It evaluates eight key nutrients in 54 countries, helping governments, health promotion agencies, policy researchers and trade associations develop strategies setting the public health agenda and encouraging consumers to lead healthier lives.



Energy



Protein



Carbohydrates



Sugar



Fat



Saturated
Fat



Fibre



Salt

System Benefits

- » Research context to develop legislation, policy analysis and strategies concerning consumer nutrition and public health
- » Identify the nutrients purchased in packaged food and soft drink product categories and brands
- » Compare the nutritional content of similar and competing brands to understand choices consumers are making
- » Understand how product formulations change to better suit dietary variances, local taste preferences and regulations

Passport Content

INTERACTIVE DATABASE

115 million internationally standardised statistics reveal emerging opportunities and future directions

BRAND SHARES

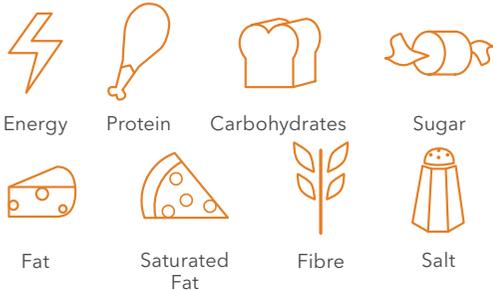
Creation of Product Volumes

CATEGORY VOLUMES

PURCHASE OF EACH NUTRIENT

Product Volumes × Nutrition Info per 100g

NUTRITION INFORMATION PER 100g



NUTRIENTS RESEARCHED

- » Carbohydrates
- » Energy (Calories)
- » Fat
- » Fibre
- » Protein
- » Salt
- » Saturated Fat
- » Sugar

NUTRITION CONTENT

- » Nutrient content per 100 grams of each brand is available at the lowest category and country level

RESEARCH CATEGORIES

- » 230 food and soft drinks categories
- » More than 57,000 food and soft drink brands

NUTRITION SIZES AND SHARES

- » Examine how product categories and brands contribute to the purchase of nutrients, on a per-capita, per-day basis
- » Includes nutrition shares by company and brand
- » One year of research data
- » 5 years of nutrition forecasts
- » 6 years of historical data

STANDARDISED COVERAGE

- » Consistent category and channel definitions, making it easy to cross-compare markets

INSIGHTFUL ANALYSIS

In-depth and timely analysis brings nutrition data into the context of food and soft drinks industries and public health and helps you understand the scale and direction of industry trends

DATAGRAPHIC NUTRITION Nutrition Overview 2014: US

NUTRITION FACTS

Nutrients Per Person Per Day

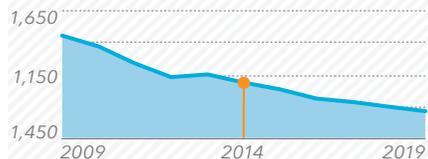
ENERGY 1542 kcal	FAT 65 g
PROTEIN 39 g	SATURATED FAT 26 g
CARBOHYDRATE 216 g	FIBRE 11 g
SUGAR 126 g	SALT 7 g

Using a unique methodology, Passport Nutrition maps the purchase of eight nutrients from packaged food and soft drink products in 54 countries.

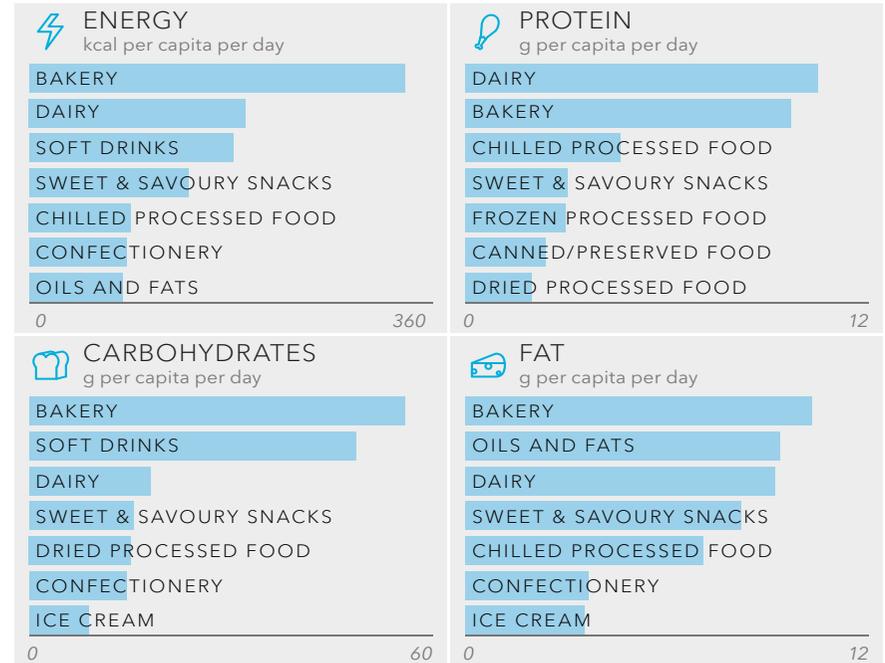
To find out more, please contact nutrition@euromonitor.com

Number of Calories Purchased

kcal, 2009-2019



Top Contributing Categories purchase, 2014



Top 10 Food and Beverage Companies

% share of total calories purchased, 2014



Overweight and Obesity Prevalence

% of population aged 15+



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GLOBAL REPORTS

- » Briefings on major issues and the latest trends in nutrition provide new insights and analysis from a global, regional and country perspective

COUNTRY DATAGRAPHICS

- » Local country datagraphics for 54 countries provide an overview of consumer dietary patterns

DASHBOARDS

- » Deliver a visual representation of nutrients purchased by country to reveal future opportunities and threats
- » Compare and analyse dietary patterns of consumers in different countries
- » Examine differences between nutrients to compare trends

Category Coverage

BY NUTRIENT TYPES

CARBOHYDRATES

ENERGY (CALORIES)

FAT

FIBRE

PROTEIN

SALT

SATURATED FAT

SUGAR

FOOD

BABY FOOD

Dried Baby Food

Milk Formula

Liquid Milk Formula

Powder Milk Formula

Prepared Baby Food

Other Baby Food

BAKERY

Baked Goods

BREAD SUBSTITUTES

PACKAGED/INDUSTRIAL BREAD

Packaged/Industrial Cakes

Packaged/Industrial Pastries

Biscuits

Savoury Biscuits and Crackers

Sweet Biscuits

Breakfast Cereals

CANNED/PRESERVED FOOD

Canned/Preserved Beans

Canned/Preserved Fish/Seafood

Canned/Preserved Fruit

Canned/Preserved Meat
and Meat Products

Canned/Preserved Pasta

Canned/Preserved Ready Meals

Canned/Preserved Soup

Canned/Preserved Tomatoes

Canned/Preserved Vegetables

Other Canned/Preserved Food

CHILLED PROCESSED FOOD

Chilled Fish/Seafood

Chilled Lunch Kit

Chilled Noodles

Chilled Pizza

Chilled Processed Meats

Chilled Ready Meals

Chilled Soup

Chilled/Fresh Pasta

Fresh Cut Fruits

Prepared Salads

CONFECTIONERY

Chocolate Confectionery

Alfajores

Bagged Selfline/Softlines

Boxed Assortments

Standard Boxed Assortments

Twist Wrapped Miniatures

Chocolate with Toys

Countlines

Seasonal Chocolate

Tablets

Other Chocolate Confectionery

Gum

Bubble Gum

Chewing Gum

Sugar Confectionery

Boiled Sweets

Liquorice

Lollipops

Medicated Confectionery

Mints

Pastilles, Gums, Jellies and

Chews

Toffees, Caramels and Nougat

Other Sugar Confectionery

DAIRY

Cheese

Processed Cheese

Spreadable Processed

Cheese

Unspreadable Processed

Cheese

Unprocessed Cheese

Packaged Hard Cheese

Soft Cheese

Spreadable Unprocessed

Cheese

Drinking Milk Products

Flavoured Milk Drinks

Dairy Only Flavoured Milk

Flavoured Milk Drinks with

Fruit Juice

Flavoured Powder Drinks

Milk

Fresh/Pasteurised Milk

Goat Milk

Long-life/UHT Milk

Powder Milk

Non-Dairy Milk Alternatives

Soy Drinks

Soy Milk

Other Non-Dairy Milk

Alternatives

Yoghurt and Sour Milk Drinks

Sour Milk Drinks

Yoghurt

Drinking Yoghurt

Spoonable Yoghurt

Flavoured Spoonable

Yoghurt

Fruited Spoonable Yoghurt

Plain Spoonable Yoghurt

Other Dairy Products

Chilled and Shelf Stable

Desserts

Dairy-based Desserts

Chilled Dairy-Based Desserts

Shelf Stable Dairy-Based

Desserts

Soy-Based Desserts

Chilled Soy-Based Desserts

Shelf Stable Soy-Based

Desserts

Chilled Snacks

Coffee Whiteners

Condensed/Evaporated

Milk Cream

Fromage Frais and Quark

Dried Processed Food

Dehydrated Soup

Dessert Mixes

Dried Pasta

Dried Ready Meals

Instant Noodles

Cups/Bowl Instant Noodles

Pouch Instant Noodles

Instant Soup

Plain Noodles

Rice

Frozen Processed Food

Frozen Bakery
Frozen Desserts
Frozen Meat Substitutes
Frozen Noodles
Frozen Pizza
Frozen Processed Fish/Seafood
Frozen Processed Potatoes
Frozen Processed Poultry
Frozen Processed Red Meat
Frozen Processed Vegetables
Frozen Ready Meals
Frozen Soup
Other Frozen Processed Food

Ice Cream

Frozen Yoghurt
Impulse Ice Cream
Take-Home Ice Cream

Meal Replacement**Noodles**

Chilled Noodles
Frozen Noodles
Instant Noodles
 Cups/Bowl Instant Noodles
 Pouch Instant Noodles
Plain Noodles
Snack Noodles

Oils and Fats

Butter
Cooking Fats
Margarine
Olive Oil
Spreadable Oils and Fats
Vegetable and Seed Oil

Pasta

Canned/Preserved Pasta
Chilled/Fresh Pasta
Dried Pasta

Ready Meals

Canned/Preserved Ready Meals
Chilled Pizza
Chilled Ready Meals
Dinner Mixes
Dried Ready Meals
Frozen Pizza
Frozen Ready Meals
Prepared Salads

Sauces, Dressings and**Condiments**

Cooking Sauces
 Bouillon/Stock Cubes
 Gravy Granules and Powders
 Liquid Stocks and Fonds
 Stock Cubes and Powders
Dry Sauces/Powder Mixes
Herbs and Spices
Monosodium Glutamate (MSG)
Pasta Sauces
Wet/Cooking Sauces

Dips**Pickled Products****Table Sauces**

Barbecue Sauces
Brown Sauces
Cocktail Sauces
Curry Sauces
Fish Sauces
Horseradish Sauces
Ketchup
Mayonnaise
Mustard
Salad Dressings
Soy Based Sauces
Spicy Chili/Pepper Sauces
Tartare Sauces

Vinaigrettes
Worcester/Steak Sauces
Other Table Sauces
Tomato Pastes and Purées
Other Sauces, Dressings
and Condiments

Snack Bars**Soup**

Canned/Preserved Soup
Chilled Soup
Dehydrated Soup
Frozen Soup
Instant Soup
UHT Soup

Spreads

Chocolate Spreads
Honey
Jams and Preserves
Nut-Based Spreads
Yeast-Based Spreads

Sweet and Savoury Snacks

Chips/Crisps
Extruded Snacks
Fruit Snacks
Nuts
Popcorn
Pretzels
Tortilla/Corn Chips
Other Sweet and Savoury
Snacks

SOFT DRINKS**ASIAN SPECIALITY DRINKS**

Asian Juice Drinks

Asian Still RTD Tea

CEREAL/PULSE-BASED DRINKS**OTHER ASIAN SPECIALITY DRINKS****BOTTLED WATER**

Carbonated Bottled Water
Flavoured Bottled Water
Functional Bottled Water
Still Bottled Water

CARBONATES

Cola Carbonates
Non-Cola Carbonates

CONCENTRATES

Liquid Concentrates
Powder Concentrates

FRUIT/VEGETABLE JUICE

100% Juice
Fruit-Flavoured Drinks (No Fruit
Content)

JUICE DRINKS (UP TO 24% JUICE)

Asian Juice Drinks
Frozen Juice Drinks
Juice Drinks Excluding Asian

NECTARS (25-99% JUICE)**RTD COFFEE****RTD TEA**

Still RTD Tea
 Asian Still RTD Tea
 Still RTD Tea Excluding Asian

Carbonated RTD Tea**SPORTS AND ENERGY DRINKS**

Energy Drinks
Sports Drinks

ASIAN SPECIALITY DRINKS

Asian Still RD Tea
Asian Juice Drinks
Cereal/Pulse-based Drinks
Other Asian Speciality Drinks

Geographic Coverage

AFRICA AND MIDDLE EAST

Egypt

Israel

Morocco

Saudi Arabia

South Africa

United Arab Emirates

ASIA PACIFIC

China

Hong Kong

India

Indonesia

Japan

Malaysia

Philippines

Singapore

South Korea

Taiwan

Thailand

Vietnam

AUSTRALASIA

Australia

New Zealand

EASTERN EUROPE

Bulgaria

Czech Republic

Hungary

Poland

Romania

Russia

Slovakia

Ukraine

LATIN AMERICA

Argentina

Brazil

Chile

Colombia

Mexico

Peru

Venezuela

NORTH AMERICA

Canada

USA

WESTERN EUROPE

Austria

Belgium

Denmark

Finland

France

Germany

Greece

Ireland

Italy

Netherlands

Norway

Portugal

Spain

Sweden

Switzerland

Turkey

United Kingdom

As a Client You Will Receive



As a marketing manager, I often stumble across various market information gaps that I need to address quickly. In most cases, I have been able to obtain the information that I need by using Passport. In case I cannot find what I am looking for, the Passport staff have always been very supportive and helped me interpret the data available.

A CUSTOMISABLE SYSTEM

Passport allows you to create a customised homepage profiling content relevant to your business needs. Set up an RSS feed and a weekly email alert to ensure you do not miss our latest industry, country and company analysis, podcasts and videocasts.

DEDICATED ACCOUNT MANAGEMENT

Your personal account manager is always available to help with specific research queries and set up personalised training sessions, ensuring you get the most out of the system. Passport can be fully networked throughout your company, allowing you to save searches and share insights.



Other Services

RELATED PASSPORT CONTENT

Euromonitor International is dedicated to delivering quality market intelligence enabling informed business decisions. The following content is available in Passport and can be integrated with your Nutrition subscription:

- » Consumer Foodservice
- » Consumer Health
- » Fresh Food
- » Ingredients
- » Health and Wellness
- » Packaged Food
- » Retailing
- » Soft Drinks

EUROMONITOR CONSULTING

Euromonitor International offers a full range of custom qualitative and quantitative research services. We undertake work for clients across a broad spectrum of market sectors including fast-moving consumer goods, industrial, business-to-business and service industries.

We have a network of more than 800 field-based analysts worldwide. Our global research network allows us to meet the needs of large multinational clients as well as local companies.

Contact Us

For more information about Passport: Nutrition:

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